



Dear Friends,

I'm proud to share with you that we've reached a(nother) major milestone – the time has come to announce our new identity, **Biolyst Scientific**, to the world. This will enable us to move forward as one company while paying tribute to the heritage of EMS and Azer.

Our new name, Biolyst, is designed to reflect the essential part we play in the Life Sciences discoveries that make life better for all of us. 'Bio' signals where our impact is felt – in enhancing and extending life – and 'lyst' signifies our role as catalyst in helping clinical and research labs pursue breakthroughs with accuracy and efficiency.

As Biolyst, we believe that the market leading portfolios of EMS in microscopy and Azer in histology will be even stronger together – and that our blend of scale and personal touch positions Biolyst as a significant partner to the most innovative clinical and research laboratories. Combined, we can leverage a bigger set of resources, enhance our own best practices, further develop new brand platforms, and be at the ready to help the Life Sciences and Diagnostics industry respond to pressures around accurate data acquisition and speed of discovery.

Since the combination of EMS and Azer was announced in August, we've prioritized commercial integration to ensure customers of today and tomorrow have a seamless sales and service experience that meets their needs, tracks their growth, and promotes new discoveries. Yet – to maximize customer experience continuity – we will keep key touchpoints in place, such as EMS and Azer websites, ERP systems, etc.

This is a tremendously exciting day for us – yet, as Winston Churchill might say, it is only the “end of the beginning.” The entire team at Biolyst Scientific is energized for the road ahead and we look forward to taking this journey together!

Cheers,
Raj